



PORTLAND NEWSDESK



Official Newsletter of the East African Portland Cement PLC

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NEW FUNDI SEMINAR PROGRAMME LAUNCHED

BY PAMELA MUTHUI, PUBLIC RELATIONS OFFICER

FROM THE EDITOR

We have finally reached **Portland Newsdesk issue 10** and all this has been achieved through team effort. The Company continues with its Market Regeneration efforts through various means and one of the activities has been covered in this edition. Cascading of the Five Year Strategic Plan also commenced during the week, an activity that will make the implementation of the Strategy easier.

Enjoy your read and again, please feel free to give us any feedback, comments of contribution by writing to newsdesk@eapcc.co.ke or kelvin.gitonga@eapcc.co.ke or by calling extensions **5542/5142**.

THE COMPANY HAS CHALLENGED MASONS TO TAKE ADVANTAGE OF THE GOVERNMENT'S priority on housing and The Hustler Fund to improve their lives. Speaking during a recent Fundi Seminar, Head of Corporate Affairs, Strategy and Commercial Mr. Gordon Mutugi encouraged the Masons to take advantage of this rare opportunity telling them that now is their time to shine.

The Fundi Seminar took place at the Kajjado Cultural Resort and was attended by over fifty mason drawn from the Nairobi South region. "The new administration plans to set aside Kes 50 billion through the hustler fund and I want to challenge all Fundis to organize themselves to tap into the fund and become anchor cement dealers in their regions", Said Mr. Mutugi.

He added that the company recently concluded a Plant Upgrade that has seen consistent cement production and availability in the market and that the firm was turning


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East African Portland Cement PLC

— Holding Life Together —

 Blue Triangle Cement    EAPC-PLC

 East African Portland Cement Plc

EAPC-PLC begins Settling an Outstanding 40 Year Deal With Local Community

BY KELVIN GITONGA, CORPORATE COMMUNICATIONS OFFICER

EAST AFRICAN PORTLAND CEMENT PLC HAS FINALLY SEALED A DEAL that was negotiated 40 years ago with a family from Bissil where one of our limestone quarries is located. The deal, which was negotiated between the Company and Mr. Kereto Ole Mposioro (Deceased) in 1980, involved exchange of 1000 acres of land belonging to Mr. Mposioro with an equivalent piece of land owned by EAPC Plc. The deal was necessitated by the fact that Mr. Mposioro's land was rich in Limestone deposits, a very critical ingredient in the manufacture of cement. Because of the fact that Mr. Mposioro was being displaced, the deal also involved the construction of houses for each of his four wives and a cattle dip. However, the demise of Mr. Mposioro and a lot of changes in management at EAPC Plc, the

agreement was never materialized due to scanty information. Recently, Mr. Mposioro's family started following up on the issue and in May 2022, they requested to be compensated in monetary terms instead of building the houses. This, according to the family, was because they had grown significantly in numbers since 1980 and the proposed number of houses would not accommodate everyone. A team from Corporate Affairs and Strategy visited the family in Bissil to discuss the issue and a date was set for further discussions. Representatives from EAPC Plc and Mr. Mposioro's family who included his three wives, Naisula Kereto, Lesouri Kereto and Ishinyinye Kiritu, accompanied by 8 of his sons would later meet at the Portland Sports Club for negotiation. A

deal was sealed in an agreement where the company pledged to compensate the family in monetary terms. It was also agreed that the payment will be done in installments and that the money would be wired to a joint bank account to be opened by the three wives. Earlier this month the first installment was paid to the family.

Speaking during a meeting after settlement of the first installment at the family's premises, Public Relations Officer Ms. Pamela Muthui thanked the family for their patience noting that the company was fully committed to ending this issue that has stalled for so long. Mr. Taiko Kereto, one of the family's representatives expressed their gratitude for the visit and settlement of the first installment. He added that although the agreement has been pending for more than 4 decades, each and every member of the family was happy that the current management had taken the matter seriously and moved in swiftly to solve it. "Please pass our gratitude to your Managing Director and let him know that we are very happy with him and his way of operations. Actions aimed at solving an issue that has stalled since 1980 have started being seen within a year under his leadership", Mr. Taiko concluded.



The team from EAPC – PLC hands over a dummy cheque for the first installment of the agreed settlement.

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its eye to the market noting that Masons are among the key decision makers when it comes to selection of various brands in construction.

The company is in the process of Implementing a 5 Year Strategic Plan whose pillars include upgrading its Athi River Factory, a process which has already began and Market Centristm. Mr. Mutugi further noted that more engagement with the market will be seen in coming days adding that it is a "New Dawn" for Portland and customers should expect more from us.

>> A Fundi receives a Certificate of Participation from Head of Commercial, Corporate Affairs and Strategy Mr. Gordon Mutugi (left) and Sales and Distribution Manager Mr. David Kilonzo

Fundis challenged to form Hustler Groups and tap Fund





A SOLID COMMUNITY CONNECTION WITH EAPC

TOP LEFT: Public Relations Officer Ms. Pamela Muthui delivers the Company’s message to the Mposiro family.

ABOVE: Community Liaison Assistant Mr. Joseph Nkiu addresses the meeting as Mr. Taiko Kereto translates to Maasi language.

LEFT: Cascading of the Strategy to Human Resources and Supply Chain ongoing



Cascading of the Company's Strategy

BY KELVIN **GITONGA**, CORPORATE COMMUNICATIONS OFFICER

CASCADING OF THE RECENTLY approved 5 Year Strategic Plan to employees at all levels has officially commenced with teams drawn from different departments and sections meeting with the Strategy Office to discuss the document. Spearheaded by the Strategy Officer Mr. Fred Solonka, the cascading aims at familiarizing the 5 Year Strategic Plan with all Colleagues to enable them contribute to its implementation.

Those who are attending the Cascading Meeting are taken through the content of Strategic Plan, its objectives and what it is aimed to achieve for the

company and the implementation process including what every individual is expected to do to ensure that the Strategy serves its purpose in the course of its implementation cycle. They are in turn expected to cascade these to all Colleagues in their departments and sections.

According to Mr. Solonka, it would not make any sense to implement a Strategy that employees are not familiar to. “For us to successfully implement this Strategy, we need the participation of every member of staff, they therefore need to be fully aware of what is in the Strategy for them to

participate effectively. This cascading will help us achieve this objective and will be continuous to ensure that we are all on the same page as we proceed with its implementation”, said Mr. Solonka.

The 5 Year Strategic Plan was given a go ahead by the Board of Directors after wide consultation and is meant to turnaround the company. It has five main pillars which are Operational Excellence, Market Regeneration & Customer Centricity, Financial Sustainability, Productive, Competent & Engaged Staff and A Better Planet.

Launch of Fundi Seminar



Fundis queue to register for the Fundi Seminar at Kajiado Cultural Resort in Kajiado County,



Fundis put on Overalls they received before start of the Fundi Seminar.



Head of Commercial, Corporate Affairs & Strategy, Mr. Gordon Mutugi addresses the Fundis during the Seminar.



One of the Fundis asks a question during the Fundi Seminar held on Sunday.



Sales and Distribution Manager Mr. David Kilonzo addresses the Fundis during the Seminar.



Public Relations Officer Ms. Pamela Muthui addresses the Fundis during the Seminar.